

Registration No. 198401014370 (126926-H) (Incorporated in Malaysia)

ADMINISTRATIVE DETAILS OF THE FORTIETH ANNUAL GENERAL MEETING ("40TH AGM")

A. MODE OF MEETING

 The Fortieth Annual General Meeting ("40th AGM") of AEON CO. (M) BHD. ("AEON" or "the Company") will be conducted on a <u>hybrid mode</u> in accordance with paragraph 8.27A of the Bursa Malaysia Securities Berhad's Main Market Listing Requirements ("MMLR") and Principle C of the Malaysian Code on Corporate Governance 2021 ("MCCG") whereby listed issuers must hold hybrid or physical general meetings and are encouraged to leverage technology in conducting general meetings to facilitate voting and remote shareholders' participation.

The date, time and venue of the 40th AGM are as follows:

| Date | : | Thursday, 22 May 2025 |
|--------------------------|---|--|
| Time | : | 2.00 p.m. |
| Mode of Communication | : | (a) Meeting Venue: Grand Ballroom, Level 2 InterContinental Kuala Lumpur 165, Jalan Ampang 50450 Kuala Lumpur Malaysia |
| | | (b) Virtual Meeting Platform: |

https://investor.boardroomlimited.com

Poll Administrator : Boardroom Share Registrars Sdn. Bhd. ("Boardroom")

 You have the option to attend the 40th AGM either physically at the Meeting Venue ("Physical Attendance") or virtually via the Remote Participation and Electronic Voting ("RPEV") facilities to be provided by Boardroom ("Virtual Attendance").

B. ENTITLEMENT TO PARTICIPATE AND VOTE

- 1. Only shareholders whose names appear on the General Meeting Record of Depositors ("General Meeting ROD") as at **15 May 2025** shall be eligible to participate at the 40th AGM.
- 2. If you are unable to participate at the 40th AGM, you may:
 - (i) Appoint proxy/proxies to participate and vote on your behalf; or
 - (ii) Appoint the Chairman as your proxy to vote on your behalf

and indicate your voting instructions in the Proxy Form.

3. If you wish to participate at the 40th AGM, you must not submit any Proxy Form. You will not be allowed to participate in the meeting together with proxy/proxies appointed by your good self.

Please refer to Section (E) below for further information in relation to the appointment of proxy.

C. MEETING PARTICIPATION

(i) Physical Attendance

All Member(s), proxy(ies), corporate representative(s) or attorney(s) who wish to attend and participate at the 40th AGM physically are required to register for the meeting at the Meeting Venue.

Please refer to Section (J) below for other information in relation to Physical Attendance at the 40th AGM.

(ii) Virtual Attendance

REGISTER ONLINE WITH BOARDROOM SMART INVESTOR PORTAL ("BSIP") (for first time registration only) [Note: You are not required to register again if you have already signed up with BSIP.]

Please refer to the steps below on how to register for a BSIP account. Kindly follow the steps below for Individual or Corporate account.

- Open an internet browser. Latest versions of Chrome, Firefox, Safari, Edge or Opera are recommended.
- Go to the BSIP website at <u>https://investor.boardroomlimited.com</u>.

| Individual Account (For Shareholder & Proxy) | Corporate Account (For Representative of Corporate Holder or Authorised Nominees) | | | | |
|--|--|--|--|--|--|
| • Click "Register" to sign up for a user account and select the correct account type "Sign up as Individual". | • Click "Register" to sign up for a user account and select the correct account type "Sign up as Corporate Holder". | | | | |
| • Complete the registration with all required information. Upload and attach your MyKad (front and back) or Passport in JPEG, PNG or PDF format. | Complete the registration with all required information. Upload and attach your MyKad (front and back) or Passport in JPEG, PNG or PDF format, along with the completed authorisation letter. | | | | |
| Click Sign Up. | Click Sign Up. | | | | |
| Note: Please ensure that you sign up for Individual Account if you are an appointed proxy to attend the meeting] | [Note: If you are appointed as the authorised representative for more than one (1) company, click the home button and select "Edit Profile" in order to add your representation after your BSIP account has been approved.] | | | | |

- You will receive an e-mail from BSIP for e-mail address verification. Click "Verify E-mail Address" from the e-mail received to proceed with the registration.
- Once your email address is verified, you will be re-directed to BSIP for verification of your mobile number. Click "Request OTP Code" and an OTP Code will be sent to the registered mobile number. You will need to enter the OTP Code and click "Enter" to complete the process.
- Once your mobile number is successfully verified, registration of your new BSIP account will be pending for final verification.
- An e-mail will be sent to you within one (1) business day informing on the approval of your BSIP account registration. Once the registration is completed, you can login at BSIP website at <u>https://investor.</u> <u>boardroomlimited.com</u> with the email address and password that you provided during registration to proceed with the next step.

REGISTER FOR REMOTE PARTICIPATION AND ELECTRONIC VOTING ("RPEV") – (applicable for INDIVIDUAL ACCOUNT only)

- Open an internet browser. Latest versions of Chrome, Firefox, Safari, Edge or Opera are recommended.
- Go to the BSIP website at <u>https://investor.boardroomlimited.com</u>.
- Login your BSIP account with your registered email address and password. [Note: If you do not have an account with BSIP, please sign-up/register with BSIP for free- refer to process "REGISTER ONLINE WITH BSIP" under item (ii) above.]
- Click "Meeting Event".
- Go to "AEON CO. (M) BHD. FORTIETH (40TH) ANNUAL GENERAL MEETING" and click "Enter".
- Go to "VIRTUAL" and click "Register for RPEV".
- Check the box to register for RPEV and enter your 9 digits CDS account number.
- Read and check the box to accept the Terms & Conditions, then click "Register".
- You will receive a notification that your RPEV registration has been received and pending verification.
- Upon system verification against the General Meeting ROD as at 15 May 2025, you should receive an email from Boardroom on **21 May 2025** notifying you whether your registration has been approved or rejected.

JOINING THE VIRTUAL MEETING (RPEV) – refer to user guide as attached

• Open an internet browser. Latest versions of Chrome, Firefox, Safari, Edge or Opera are recommended.

Via BSIP

- Go to the BSIP website at <u>https://investor.boardroomlimited.com</u>
- Login your BSIP account with your registered email address and password. [Note: If you do not have an account with BSIP, please sign up/register with BSIP for free- refer to "REGISTER ONLINE WITH BSIP" under item (ii) above.]
- Click "Meeting Event" and go to "AEON CO. (M) BHD. FORTIETH (40TH) ANNUAL GENERAL MEETING" and then click "Join Live Meeting" to join the proceedings of the 40th AGM remotely.
- Meeting platform will open for login starting from **12.00 p.m. on Thursday, 22 May 2025** i.e. two (2) hours before the commencement of the 40th AGM.

Important Notes:

- (i) The quality of the connectivity to the virtual meeting platform for live webcast as well as for remote online voting is dependent on the bandwidth and the stability of the internet connection available at the location of the remote users.
- (ii) Recommended requirement for live webcast:
 - (a) Browser: Latest versions of Chrome, Firefox, Edge, Safari or Opera.
 - (b) Bandwidth: Minimum 9 Mbps stable speed for High Definition (HD) High Quality video quality or 12 Mbps for Extra HD (EHD) video quality.
 - (c) Device with working and good quality speakers.
- (iii) You may not be able to gain access to the 40th AGM via the RPEV facilities if your connecting device is on network with firewall and other security filtration.

D. POLL VOTING

- The voting at the 40th AGM will be conducted by poll in accordance with Paragraph 8.29A(1) of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad. The Company has appointed Boardroom as the Poll Administrator to conduct the poll by way of electronic voting and SKY Corporate Services Sdn Bhd as the Scrutineers to verify the poll results.
- 2. Shareholders/proxies/corporate representatives/attorneys may proceed to vote on the resolutions from the commencement of the 40th AGM at 2.00 p.m. on Thursday, 22 May 2025 (for both Physical and Virtual Attendance) until the end of the voting session which will be announced by the Chairman. Upon completion of the voting session, the Scrutineers will verify and announce the poll results followed by the Chairman's declaration whether the resolutions are duly passed.

Steps to vote:

| Vir | tual Attendance | Physical Attendance | | | | |
|-----|---|--|--|--|--|--|
| 1. | Once the voting is open, click on the voting icon. The resolutions and voting choices will be displayed. | Please vote using your smartphone/ tablet with the QR code which will be provided upon registration on the day of the meeting. | | | | |
| 2. | To vote, please select your voting options shown on screen. A confirmation message will appear indicating that your votes have been received. | Alternatively, you may submit your vote at the polling kiosks provided by the Poll Administrator. | | | | |
| 3. | To change your vote, re-select another voting option. If you wish to cancel your vote, please click "Cancel". | | | | | |
| 4. | Upon completion of the vote casting, you may click the video button to continue to view the live webcast for the announcement of the poll results by the Chairman. | | | | | |

3. All physical attendees are advised to bring their own personal devices in order to vote.

E. PROXY FORM

- The appointment of proxy/proxies may be submitted in hard copy form or electronically via BSIP at <u>https://investor.boardroomlimited.com</u>. The Proxy Form is available on the Company's website at <u>https://ir2.chartnexus.com/aeon/agm.php</u>. The hard copy of Proxy Form must be deposited at the Poll Administrator's Office, Boardroom Share Registrars Sdn Bhd at 11th Floor, Menara Symphony, No. 5 Jalan Prof. Khoo Kay Kim, Seksyen 13, 46200 Petaling Jaya, Selangor Darul Ehsan, Malaysia.
- 2. If you wish to submit your Proxy Form electronically, please refer to the procedures for electronic lodgment of Proxy Form as set out below.
 - Open an internet browser. Latest versions of Chrome, Firefox, Safari, Edge or Opera are recommended.
 - Go to the BSIP website at <u>https://investor.boardroomlimited.com</u>.
 - Login your BSIP account with your registered email address and password. [Note: If you do not have an account with BSIP, please sign-up/register with BSIP for free- refer to process "REGISTER ONLINE WITH BSIP" under item C(ii) above.]
 - Click "Meeting Event(s)".

• Go to "AEON CO. (M) BHD. - FORTIETH (40TH) ANNUAL GENERAL MEETING" and click "Enter".

| By | Shareholder and Corporate Holder | By | Nominees Company |
|----|--|----|--|
| • | Select the Company that you are representing - for <i>Corporate Account user only</i> . | • | Select the Nominees Company that you are representing. |
| • | Go to "PROXY" and click "Submit eProxy Form". | • | Go to "PROXY" and click "Submit eProxy Form". |
| • | Click "Submit eProxy Form" | • | Click "Download ExcelTemplate" to download. |
| • | Enter your 9 digits CDS account number and number of securities held. | • | |
| | number of securities field. | • | Insert the appointment of proxy/proxies for each CDS account with the necessary data and |
| • | Select your proxy/proxies appointment – either the Chairman of the meeting or individual named proxy/proxies. | | voting instructions in the downloaded excel file template. Ensure inserted data is correct and tidy. |
| • | Read and accept the Terms and Conditions and click "Next". | • | Proceed to upload the duly completed excel file. |
| • | Enter the required particulars of your proxy/ proxies. | • | Review and confirm your proxy/proxies appointment and click "Submit". |
| • | Indicate your voting instructions for each Resolution – FOR, AGAINST, ABSTAIN or DISCRETIONARY. If DISCRETIONARY is selected, your proxy/proxies will decide on your votes during poll at the meeting. | • | Download or print the eProxy Form as acknowledgement. |
| • | Review and confirm your proxy/proxies appointment. Click "Submit". | | |
| • | Download or print the eProxy Form as acknowledgement. | | |

3. All Proxy Forms and documents relating to the appointment of proxy/proxies or attorney or authorised corporate representative for the 40th AGM whether in hard copy or by electronic means must be deposited with or submitted to the Poll Administrator's Office, Boardroom Share Registrars Sdn Bhd **no later than 2.00 p.m. on 20 May 2025**.

F. REVOCATION OF PROXY

 If you have submitted your proxy form prior to the 40th AGM and subsequently decide to appoint another person or if you wish to participate at the 40th AGM yourself, please revoke the appointment of proxy/proxies at least forty-eight (48) hours before the 40th AGM. Please find below the steps for revocation of the eProxy Form or hard copy Proxy Form:

| eProxy Form | | | Hard copy Proxy Form | | | | | |
|-------------|---|---|----------------------|----------------------------------|--|--------------------|----------------------------|----------------------|
| • | Click "Meeting Event" and Enter "AEON CO. (M) BHD. – FORTIETH (40 TH) ANNUAL GENERAL MEETING" | • | | write omlimited nent of pr | | to to oxies. | <u>bsr.helpd</u> revoke | l <u>esk@</u> the |
| • | Go to "Submitted eProxy Form list" and click "View" for the eProxy Form. | | | | | | | |
| • | Click "Cancel/Revoke" at the bottom of the eProxy Form. | | | | | | | |
| • | Click "Proceed" to confirm. | | | | | | | |

2. Upon revocation, proxy/proxies appointed earlier will not be allowed to participate at the 40th AGM. In such event, you should advise your proxy/proxies accordingly.

G. SUBMISSION OF QUESTIONS

| Vi | rtual Attendance | Physical Attendance | | | |
|----|---|---|--|--|--|
| 1. | Before Meeting Day You may submit your questions before the meeting via BSIP website at https://investor.boardroomlimited.com. Login to | | y submit your questions via the QR Code ill be provided upon registration on the day seeting. | | |
| | your BSIP account and click "Meeting Event" and go to "AEON CO. (M) BHD. – FORTIETH (40^{TH}) ANNUAL GENERAL MEETING" and click "Enter". Thereafter, select "SUBMIT QUESTION" to pose your questions. Please submit your questions no later than 2.00 p.m. on 20 May 2025. | your que open tw from 12 . You ma | Click on the Messaging window facility to submi your questions. The Messaging window facility wil open two (2) hours before the 40 th AGM which is from 12.00 p.m. on Thursday, 22 May 2025 . You may also speak or raise questions during the | | |
| 2. | <u>Meeting Day</u> You may use the Messaging window facility to submit your questions. The Messaging window facility will open two (2) hours before the 40 th AGM which is from 12.00 p.m. on Thursday, 22 May 2025 . | meeting | | | |

We will endeavour to respond to the questions during the meeting or by email or by posting our response on our corporate website after the meeting.

H. DOOR GIFT

- 1. A door gift will be provided to all shareholders/proxies/corporate representatives who have attended and voted at the 40th AGM.
- 2. Door gift will be provided to shareholders/proxies in the following manner:
 - (a) One (1) door gift for one (1) shareholder.
 - (b) For a shareholder who has been appointed as a proxy by another shareholder, he/she is only entitled to one (1) door gift.
 - (c) For a shareholder who appoints more than one (1) proxy, door gift will only be provided to the first two
 (2) proxies stated in the Proxy Form.
 - (d) If a proxy represents more than one (1) shareholder, he/she is entitled to one (1) door gift only.
 - (e) If the proxy/proxies has/have collected the door gift earlier, shareholder(s) who decided to attend and request to revoke the proxy appointment will not be given any door gift.

I. INTEGRATED ANNUAL REPORT

- 1. The Integrated Annual Report 2024 is available on the Company's website at https://ir2.chartnexus.com/aeon/agm.php and Bursa Malaysia's website at www.bursamalaysia.com under Company Announcements.
- 2. As part of our commitment to sustainability, we encourage you to refer to the softcopy version of the Integrated Annual Report 2024. However, if you do require a printed copy, you may request for a printed copy of the Integrated Annual Report 2024 via BSIP website at <u>https://investor.boardroomlimited.com</u>. Login to your BSIP account and select "INVESTOR SERVICES" on the left menu tab and go to "REQUEST FOR HARDCOPY". Select "AEON CO. (M) BHD. FORTIETH (40TH) ANNUAL GENERAL MEETING" and fill up the required information and click "Submit". Alternatively, you may directly request for a printed copy from the Poll Administrator, details as follows:

Boardroom Share Registrars Sdn Bhd

General Line: +603 7890 4700/ Email: bsr.helpdesk@boardroomlimited.com

J. OTHER INFORMATION FOR PHYSICAL ATTENDANCE AT THE 40TH AGM

1. Registration

- (a) Registration will start at **12:00 p.m. on Thursday, 22 May 2025** at the Meeting Venue and will end at a time as announced by the Chairman of the Meeting. You are encouraged to be punctual.
- (b) Please present your original MYKAD or passport (foreigner) for registration.
- (c) No person will be allowed to register using MYKAD or Passport belonging to another person.
- (d) Corporate Representatives are required to present an authorisation letter along with personal identification per item (b) above.
- (e) If you are attending the 40th AGM as shareholder as well as proxy, you will be registered once and will be given only one (1) identification wristband.
- (f) You will not be allowed to register on behalf of another person.
- (g) No person will be allowed to enter the meeting room without wearing the wristband.

2. Refreshments

- (a) Light refreshments will be served at the Meeting Venue **before** the commencement of the 40th AGM.
- (b) Please redeem the light refreshments at Junior Ballroom, Level 2 InterContinental Hotel Kuala Lumpur using the meal voucher provided to you during registration.
- (c) Meal voucher will be provided to shareholders/proxies upon registration based on the following:
 - i. One (1) meal voucher for a shareholder present in person.
 - ii. For a shareholder who appoints more than one (1) proxy, meal voucher will only be provided to the first two (2) proxies stated in the Proxy Form.
 - iii. If you are a proxy representing more than one shareholder, you are entitled to one (1) meal voucher only.
 - iv. If you are a shareholder and also appointed as proxy by another shareholder, you are only entitled to one (1) meal voucher.
 - v. If the proxy/proxies has/have collected the meal voucher earlier, shareholder(s) who decided to attend and request to revoke the proxy appointment will not be given any meal voucher.

3. Health and Safety Measures

- (a) All physical attendees at the Meeting Venue must be medically fit to attend the 40th AGM. If you have symptoms of being unwell with sore throat, flu, fever, cough or other common symptoms of COVID-19, you are advised not to attend the 40th AGM physically. Should you wish to attend, you are encouraged to wear a mask during the meeting.
- (b) The Company will take the necessary measures against any of the attendees who does not meet the foregoing health protocols.

K. ENQUIRY

 If you have any enquiries prior to the meeting or require any technical assistance to participate at the 40th AGM, please contact Boardroom's Helpdesk during office hours from Mondays to Fridays from 8.30 a.m. to 5.30 p.m. (except for public holidays):

Boardroom Share Registrars Sdn. Bhd. Tel :+603 7890 4700 Email : bsr.helpdesk@boardroomlimited.com